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#### HISTORIA RESEARCH

The probability of continuous improvement given systematic inquiry

Take the first step to transform the burden of external reporting into the bounty of student success analytics.

#### Take the First Step

Automate the IPEDS Fall Enrollment submission before it is due in early April. Fall enrollment data are the cornerstones to a flexible, strategic research system for college planning and effectiveness. This one step in IR Infrastructure will be a rich investment for your institution's mission, integrity & affordability.

#### Contact Us

Call us at 312-818-8849 or send email to contact@historiaresearch.com. To learn more about our approach and our full complement of services, visit www.historiaresearch.com.

We will help you assess the efficiency and effectiveness of your current IR functions and develop a roadmap to future improvements.

#### Who we are

HISTORIA|RESEARCH partners with colleges and universities to develop infrastructure for insitutional research to allow personnel to redirect their time and resources from external data submissions to the internal design and delivery of strategic analysis for mission-critical initiatives and effectiveness studies for the enhancement of student success and progress to degree.

#### How we deliver

We provide solutions that rely on standard social scientific research technology to minimize upfront costs of implementation. Our approach enhances your institution's ability to find and retain quality leadership for the administration of institutional research, strategic initiatives and institutional effectiveness efforts.

#### What you get

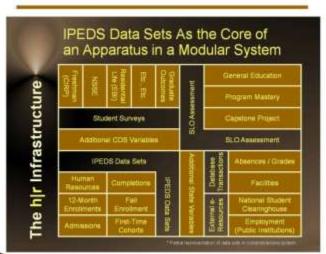
The Integrated Postsecondary Education Data System (IPEDS) provides a set of specifications for each of its nine interrelated annual surveys. We use the specifications of federal and state submissions to build a comprehensive data analysis system that enables automations for reporting and strategic ad-hoc research to improve student enrollment, retention and outcomes.

#### Why you save

Hiring inexperienced research analysts and contracting vendors for every new strategic initiative drains valuable institutional resources. An investment in the infrastructure of institutional research reduces the time institutional staff in all departments spend on institutional reporting and expands the internal research capacities of your planning and effectiveness personnel.

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#### Strategic, Modular Data Sets

Utiliizing federal and common specifications for higher education reporting, h|r designs and build data sets to serve as modular components in single, unified system to measure the resource and activities of a college or university.

#### Planning and Effectiveness Portfolio

The discrete data sets combine to provide strategic resource for a comprehensive portfoli of applied research to enhance planning an effectiveness. The h|r schema targets nin modalities of research to advance improvement at your higher education institution.

Standardized data elements enable collaborations with other institutions and research professionals in higher education.

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# Comprehensive Portfolio of Applied Research for Planning & Effectiveness "Golden Triangle" of Institutional Research 1. Reporting 2. Planting 3. Charter 1.1 Statistical and Gualitative Reports 1.2 Survey and Ethnographic Research 2.2 Benchmarking and Competitive Analysis 1.3 Stectronic Automations and Machine Forecasts (Big Data) 1.3 Silectronic Automations and Modeling (SEM) 3.3 (Quasi-) Esperimental Research

#### Track Return on Investment

HISTORIA|RESEARCH monitors four areas of return on your investment:

- Direct cost savings,
- Additional revenue from retention
- · Reduced unit costs, and
- Grant revenue.

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